The Junior League of Roanoke Valley, Virginia, Inc.
Accomplishments Since 1957
(JLRV either founded or made significant contribution)

Greenvale Nursery
Roanoke Youth Symphony
Children’s Theatre
Juvenile Detention Home
The Harvest Bowl
Volunteer Service Bureau
Festival in the Park (began as Arts Festival)
Roanoke Invitational Tennis Tournament
“Of Pots and Pipkins” Published
Roanoke Valley Arts Council
Southern Conference Basketball Tournament
Child Abuse Prevention Council
Roanoke Valley Horse Show
Ronald McDonald House Charities of Southwest Virginia
Priscilla Young Gallery at the Roanoke Museum of Fine Arts
Roanoke Valley Coalition on the Prevention of Substance Abuse by Youth
Explore Park
Roanoke Valley Council of Community Services
Mary Terry Goodwin Kuyk Scholarship Fund
Teen Outreach Program
The Children’s Art Museum of Southwest Virginia
Household Hazardous Waste Collection Day
The After School Program at Hurt Park Elementary School
Care That Counts Development Fund
Stocked Market Holiday Bazaar
“Oh My Stars! Recipes That Shine” Published
Reprinted “Of Pots and Pipkins”
Apple Ridge Farm Aspire 2016
Carilion Clinic Children’s Hospital
Kids in the Kitchen
Back Pack Program
Foundations of Leadership
Grief Loss Center
Street Ransom, a ministry of Straight Street
Apel Family Grant
JLRV Significant Achievements

1926-1928 – MARY TERY GOODWIN KUYK, President
(Mrs. Dirk A. Kuyk)
League founded in October 1926, with 20 members. Admitted to AJLI in 1928 with ten charter members. Activities: Red Cross; county public health, and day nursery.

1928-1929 – ALICE IZARD, President
(Mrs. Curzon Hoffman)
Puppet show was organized and children’s health school started, but closed because of a polio epidemic.

1929-1930 – EMILY JEFFERY WILLIAMS, President
(Mrs. John W. Williams)
Rehabilitation of polio victims began.

1930-1931 – JEAN REYNOLD FERGUSON, President
(Mrs. B.W. Barksdale)
Incorporation of the League; Hospital Library started; Roanoke Clinic built.

1931-1932 – PAGE STONE, President
(Mrs. Leonard G. Muse)
Thrift Shop started; Guy Lombardo Dance.

1932-1933 – MARGARET BOLLING IZARD, President
(Mrs. James J. Izard)
Council of Social Agencies sponsored, emphasizing community cooperation.

1933-1934 – MARY BUCKNER MORRIS, President
(Mrs. Barton W. Morris)
Children’s Theatre established; Mother’s Aid Survey.

1934-1936 – MARY WISE BOXLEY, President
(Mrs. Benjamin F. Parrott)
Completion of Mother’s Aid Survey; elaborate follies held; helped finance survey of welfare agencies and social conditions.

1936-1937 – ANNE LUNSFORD BURTON, President
(Mrs. Calvin T. Burton)
Department of Public Welfare and Community Fund begun; Rhythm Bands created and Snow Ball held.

1937-1938 – EVELYNE FISHBURN SHACKELFORD, President
(Mrs. Willard James)
$3,000 given to demonstrate case work agency which became Family Service Association; Children’s Theatre.

1938-1939 – DOROTHY TOWLES LAWSON, President
(Mrs. Henry B. Boynton)
Non-Leaguers served on clinic schedules; Children’s Theatre.
1939-1940 – MARGARET FUGATE “PEG” NELSON, President
(Mrs. Robert R. Nelson)
Helped finance training recreational workers; expansion of Children’s Theatre into radio.

1940-1941 – SUE LAWSON FRANTZ, President
(Mrs. Randolph Frantz)
Community Children’s Theatre started; children’s dramatic training school created; volunteers furnished for Salvation Army Nursery Kindergarten.

1941-1942 – VIRGINIA McCLOOUGH DONNAN, President
(Mrs. Alexander Donnan)
League enrolled 100% in C.D.V.O.; Hospital Library work abandoned; children’s activities continued.

1942-1943 – JANET BOTTS FRANCIS, President
(Mrs. Hansford P. Francis)
Promoted sale of war bonds and stamps; gave two Armed Forces dances; Officers’ Lounge at Elks Club established; Thrift Shop discontinued.

1943-1944 – ANNE NELSON MONTGOMERY, President
(Mrs. John W. Montgomery)
Local and State Legislative Committees established; Virginia Committee appeared before the General Assembly supporting welfare legislation; coordinated effort for Civil Defense; made plans for Roanoke City-County Radio Council.

1944-1945 – ELIZABETH TROUT LEMON, President
(Mrs. Glenn H. Lemon)
Radio Council established and workshops held; supported War Loan Drives; contributed to Juvenile Detention Home; helped equip Recreation Department rooms and playground.

1945-1946 – MARGARET CARPER WALDROP, President
(Mrs. Alex A. Waldrop)
Officers’ Club closed; cultural and civic endeavors pursued.

1946-1947 – ELIZABETH GAMMON LINDSEY, President
(Mrs. F.L. Smyre Jr.)
Opportunity Shop began; Community Children’s Theatre dissolved with League again becoming responsible for it; donation to Greenvale Nursery for playground equipment; Hospital Library reopened.

1947-1949 – LELIA COCKE, President
(Mrs. William B. Bagbey)
Helped save Academy of Music; helped present Virginia Museum of Fine Arts exhibits; public invited to community section of provisional course; aided in Patchwork Players’ membership drive.

1949-1951 – KITTYE TAYLOR TRENT, President
(Mrs. John B. Trent Jr.)
Pledge made to Hospital Drive; Teenage Girls’ Center established with baseball game and charity ball funds; Miss Clara Black rehired as Children’s Theatre Director; Opportunity Shop replaced by semi annual rummage sales.
1951-1952 – ANNE “TUTTI” NELSON HARRISON, President
(Mrs. Claude Harrison Jr.)
Baseball game sponsored; monthly fashion shows; second charity ball; paid $1,800 hospital pledge.

1952-1953 – FRANCES ELLETT SMITH, President
(Mrs. Joseph W. Smith)
TAG incorporated within City Recreation Department’s program; State Legislative Committee reorganized;
Circus Ball held; supplied volunteers and $500 toward professional attendant at the Fine Arts Center.

1953-1954 – MARY ANNE SNYDER COULTER, President
(Mrs. Murray K. Coulter)
“TV Tours” presented; fourth charity ball; Children’s Programs began to coordinate Children’s Theatre; radio
and TV activities; Red Feather Tours.

1954-1955 – FRANCES MOOSE JENNINGS, President
(Mrs. Harold F. Jennings)
Manual of Administration created; donation made to Mental Health Association for ten teachers’
scholarships; detention screen donated to Juvenile Home; fifth charity ball.

1955-1956 – FRANCES SMITH SHEPHERD, President
(Mrs. W. Jackson Shepherd)
Rummage sales; fashion shows; sixth charity ball; $1,000 donated to Youth Symphony and included in
Children’s Programs; decorated and equipped Children’s Ward at Roanoke Memorial Hospital.

1956-1957 – MARY GRAHAM HULL, President
(Mrs. John W. Old)
Juvenile Detention Home added to Children’s Programs; admitted Salem members to Roanoke League;
aided Greenvale Nursery Building Fund and local Hungarian relief; fashion shows; rummage sale; seventh
charity ball; presented fashion show and Children’s Theatre production for Diamond Jubilee Celebration.

1957-1958 – NELL BOYD HOPKINS, President
(Mrs. J. Thomas Hopkins Jr.)
Creative art begun at Roanoke Memorial; radio series discontinued; supported School Bond issue;
rummage sale; fashion shows.

1958-1959 – CORINNE HURT TURNER, President
(Mrs. A. Morris Turner)
First Harvest Bowl; Therapeutic Art and Dramatics Training School added to Children’s Programs; donated
$2,000 to Roanoke Valley Training Center.

1959-1960 – JEAN VAUGHAN GILL, President
(Mrs. W. Courtney King Jr.)
Eight scholarships for Hollins Symphony summer camp; “Spotlight” ’58-’59 chairmen received McCall’s
Golden Mike; AJL citation for “Spotlight”; donations to Jaycee Scholarship Fund, Salvation Army Bus Fund,
and Roanoke Valley Speech Clinic; Harvest Bowl; Mrs. Charles Via Jr. donated $5,000 as memorial for
Emily Pitzer Quarles.

1960-1961 – ANNE STONE CAMPBELL, President
1961-1962 – DORIS CLEMENT KREGER, President  
(Mrs. Allie B. Kreger Jr.)  
Juvenile Home program expanded; Harvest Bowl; Preparatory Orchestra for Youth Symphony Program; contributions to J.L.C. Medley Boys' Camp and Community Hospital Chaplain's office. Headquarters Committee appointed to investigate centralization of League activities; Children’s Programs; Mrs. Courtney King Jr., Regional Nominating Chairman.

1962-1963 – EDITH PAGE GILL BREAKELL, President  
(Mrs. Stanley Breakell)  
Harvest Bowl; Children’s Programs; Therapeutic Art moved to Rehab; AJL President spoke at 35th Anniversary Dinner; Headquarters Committee met with community groups to form the Allied Arts Council.

1963-1964 – DOROTHY DEYO KNISELEY, President  
(Mrs. Randall J. Kniseley Jr.)  
Harvest Bowl; Children's Programs; State Public Affairs Committee disbanded; organized Allied Arts Council; civic auditorium-coliseum resolution sent to Council.

1964-1965 – BETTY FRANCIS TRINKLE, President  
(Mrs. Charles N. Freeman)  
Children’s Programs; Harvest Bowl; Therapeutic Art discontinued; Youth Symphony supported by Symphony society; purchased Cherry Hill headquarters with Fine Arts Center and agreed to a fundraising drive with Quarles Fund given; worked at Public Health Center and Belmont School.

1965-1966 – SALLY FISHBURN CROCKETT, President  
(Mrs. Charles L Crockett)  
Cherry Hill Fund campaign successful; moved to Cherry Hill in July with grand opening in May; Creative Dramatics School classes held at Cherry Hill; professionals worked in Juvenile Home; Educational Enrichment; Harvest Bowl.

1966-1967 – NANCY BOLT ROBERTSON, President  
(Mrs. James B. Robertson)  
Children’s Programs; established Volunteer Service Bureau; Harvest Bowl; Roanoke Valley Children’s Theatre Board established; professional secretary hired on part-time basis; Mrs. George Fulton Jr., Regional Nominating Committee.

1967-1968 – JACQUELINE FOX “BISH” Lester, President  
(Mrs. James C. Lester)  
Final of Children’s Programs; Juvenile Home Crafts program discontinued; Children’s Theatre produced by Community Children’s Theatre, working with WBRA-TV; Miss Clara Black named Honorary Member; Harvest Bowl.

1968-1969 – BETTY BYRNE GILL CHANEY, President  
(Mrs. Hudnall Ware III)  
Volunteer Bureau; Cherry Hill Lecture Series; Children’s History Exhibit with Historical Society; ETV program segments on loan boxes; Arts Festival co-sponsored with Downtown Roanoke and Chamber of
Commerce; Cherry Hill lawn concerts; film series; Harvest Bowl; Cherry Hill turned over to Roanoke Fine Arts Center.

1969-1970 – PRESTON WESCOAT FOX, President
(Mrs. Charles D. Fox III)
Name changed to Junior League of Roanoke Valley, Virginia, Inc.; Volunteer Bureau; lawn concerts; lectures; Art Festival; ETV; “Spotlight”; loan boxes; Film Series terminated; approved Harvest Ball with Miller & Rhoads; Lecture Series; last Harvest Bowl. Over twelve years, a total of $114,483.63 was realized from Harvest Bowl games; publication and sale of Buckskins program (football).

1970-1971 – BARBARA BOYLE LEMON, President
(Mrs. William J. Lemon)
ETV “Spotlight on Youth,” loan boxes; Arts Festival; Volunteer Bureau; Lawn Concerts and Lecture Series terminated; hearing screening of kindergarten children under direction of Roanoke Valley Speech & Hearing Center; Community Education on specific learning disabilities; community seminars on “The Environmental Crisis, Facts or Fears” sponsored in conjunction with League of Women Voters; Harvest Ball, $3,261.

1971-1972 – BETTY RUTH CUNDIFF FLETCHER, President
(Mrs. Hugh Fletcher Jr.)
Drug Supplement to The Roanoke Times; kindergarten hearing screening in city and county public and private schools; ETV “Spotlight”; Festival in the Park; Roanoke Memorial Night Program developed by professionals; Volunteer Bureau accepted by United Fund; Community Education of Children with specific learning disabilities terminated; “Of Pots and Pipkins” published; Bargain Bazaar; Mrs. William Lemon Jr., Regional Nominating Chairman.

1972-1973 – CLYDENNE REINHARD GLENN, President
(Mrs. Robert E. Glenn)
“Guide to the Handicapped,” architectural barriers booklet, compiled and published by Virginia Employment Commission; co-sponsored Second Roanoke Invitational Tennis Tournament with the City of Roanoke; cookbook featured in Ladies Home Journal, Bargain Bazaar; Festival in the Park; kindergarten hearing screening; Volunteer Bureau School Programs; ETV “Spotlight on Youth” and Roanoke Memorial Night Program terminated.

1973-1974 – MARY LOUISE BIZZELL, President
(Mrs. John L. Walker Jr.)
Festival in the Park; Volunteer School Program; “Habitat,” a group foster home for teenage girls; Kindergarten hearing screening terminated; Bargain Bazaar, $10,500; RITT III, $15,000; “Of Pots and Pipkins,” $15,000; Admissions Committee initiated sponsor education and self-proposal of members’s daughters.

1974-1975 – ANNE MORRIS MOORE, President
LEARN (Let’s Educate and Revitalize Now); Forum on Sexual Development; Youth Tennis Summer Program terminated; Volunteer School Program terminated; Learning Difficulties Study Group published informational packet; Habitat; Festival in the Park; Sustainer Project; Lecture Demonstration by Helen Corbitt, internationally known gourmet cook; “Of Pots and Pipkins”; Roanoke International Tennis Tournament.

1975-1976 – LUCY RUSSELL ELLETT, President
(Mrs. Frank T. Ellett)
Board restructuring; Involvement Groups begun; Association Management Process (AMP) used by Board and all committees; LEARN project terminated after five successful courses; Reading is Fundamental (RIF) started in one school; grant from National Endowment for the Arts to establish Roanoke Valley Arts Council; Career Development and AMP courses; Festival in the Park; Habitat; Study Groups in Child Advocacy, Criminal Justice, and Learning Disabilities; “Of Pots and Pipkins”; Bargain Bazaar; RITT terminated; Fiftieth Anniversary celebration with gala luncheon and fashion show of styles through the years.

1976-1977 – SHARON GLAIZE “SPUZZIE” DUCKWALL, President
(Mrs. F. Joseph Duckwall)
Celebration of 50th Anniversary; visit from Susan R. Greene, AJL President; Historic Tours and Junior Great Books projects initiated; Tour Games booklet; 50th Anniversary Newspaper Supplement; Bylaw revision to give privilege of absentee ballot to evening actives; Southern Conference Basketball Tournament; “For Children’s Sake” and “Women and Money”; Synergistics and Leadership Training (SALT) introduced.

1977-1978 – CATHERINE BROWNLEE SMELTZER, President
(Mrs. Michael K. Smeltzer)
Science Film Series; Calico Cottage; establishment of Child Abuse and Neglect Coordinating Council; RIF; Junior Great Books; Arts Council; Festival in the Park; Historic Tours; History Game Book; Habitat; Designer House; Southern Conference Basketball Tournament; “Of Pots and Pipkins”; Southern Junior League Cookbook.

1978-1979 – CAROLE HARDING LAWSON, President
(Mrs. G. H. Stalling III)
Zoo involvement; Historic Building Research; Lewis-Gale Hospital Program; Colonial Plaza Cultural Project; Senior Citizen Study Group; Cabaret Night; Habitat; Calico Corner; Festival in the Park; RIF; Science Film Series; Roanoke Valley Arts Council; Historic Tours; Child Abuse and Neglect Coordinating Council; Coalition for Juvenile Justice; Bargain Bazaar; Design ’78; Southern Conference Basketball Tournament; “Of Pots and Pipkins”; AJL President Suzie Greene visits Lynchburg.

1979-1980 – MARGARET WHITFIELD WILKS, President
(Mrs. John W. Wilks)
Children’s Arts Program; Transportation Museum; Parent Skills Education; Nursing Home Friends; Historic Buildings Research and Tours; Child Abuse and Neglect Coordinating Council; Coalition for Juvenile Justice; Positive Parenting Visitation Program; RIF; Science Museum; Habitat; continued involvement with Roanoke Valley Arts Council and Festival in the Park; Bargain Bazaar; Southern Conference Basketball Tournament; “Of Pots and Pipkins.”

1980-1981 – JUNE WALL GOODRUM, President
(Mrs. Allen H. Camper)
Peds-at-Night; Office on Youth; Parent Skills Education; Positive Parenting Visitation Program; Festival of Children’s Arts; Historic Buildings Research; Downtown Roanoke Walking Tours; Salem Bus Tour; RIF; Special Olympics; Nursing Home Friends; continued involvement with Festival in the Park and Roanoke Valley Arts Council; Southern Conference Basketball; Designer House II; “Of Pots and Pipkins.”

1981-1982 – NANCY KEMPER PRILLAMAN, President
(Mrs. Alton Prillaman)
Poison Prevention; RIF; Historic Buildings Research; Salem Bus Tours; Roanoke Walking Tours; Nursing Home Friends; Peds-at-Night; Positive Parenting; Parent Skills Education; Collage “Focus on the Arts” co-
sponsored with Roanoke Valley Arts Council; Habitat program terminated and home sold; Bargain Bazaar; “Of Pots and Pipkins” terminated after 11 years with total of 30,000 copies sold and net profit of $40,900.

1982-1983 – BETTY HARDT LESKO, President
(Mrs. Edmond M. Lesko)
Preservation and Urban Revitalization Conference; Roanoke Valley Horse Show; Bargain Bazaar at Salem Civic Center; co-sponsorship of Ronald McDonald House approved at called meeting in July; received Centennial Award; first year of Sponsored Admissions Systems; Advisory Status initiated; Kids on the Block and Open Line begun; RIF; Poison Prevention; Nursing Home Friends; Peds-at-Night; Positive Parenting; Collage; Salem Bus Tours; Parent Skills Education.

1983-1984 – BEVERLY BURROWS BURLESON, President
(Mrs. Robert G. Burleson)
Cherry Hill sold and League Headquarters moved to rented space at Fralin & Waldron Office Park; Ronald McDonald House opened; administered Organizational Self-Analysis (OSA) survey; assisted in reconstruction of Priscilla Young Gallery at the Roanoke Museum of Fine Arts; an investment advisory committee formed; instituted Affiliate Placement; trained our largest Provisional class; ad hoc committee on admissions resulted in bylaw revisions; President’s Advisory Council formed; fundraisers included The Roanoke Valley Horse Show and Bargain Bazaar; continued Collage, Drama, Kids on the Block, Nursing Home Friends, Parent Skills Education, Peds-at-Night, Poison Prevention, RIF, Open Line, and Salem Bus Tours.

1984-1985 – MARTHA JANE DANIEL HUDNALL, President
(Mrs. Bertrand R. Hudnall III)
Completed the transition of RIF to individual local schools; completed affiliate placements with the Artists’ Registry of the Roanoke Valley Arts Council, Meals on Wheels, Roanoke Valley Science Museum, and Sanctuary Crisis Intervention Center; sponsored conference on Aging, “Focus: Our Tomorrows”; helped establish Roanoke Valley Coalition on the Prevention of Substance Abuse by Youth; instituted Vehicle Passenger Safety Project for car safety seat and safety belt advocacy, including “Get Caught Buckled Up” campaign; “Blue Light Casino Night” held; established new Board structure to allow every community committee to be represented directly; renamed Executive positions – President-Elect (instead of Vice-President), Community Vice-President (instead of Community Coordinator) and Membership Vice-President (instead of Placement Chairman); celebrated first anniversary of Ronald McDonald House; co-sponsored Roanoke Valley Horse Show which was named a Grand Prix event for the first time; Provisional project promoted Virginia Women’s Cultural History Project; continued involvement in Children’s Drama, Kids on the Block, Safety Education, Parent Skills Education, and Ronald McDonald House; turned over Nursing Home Friends, Pediatrics at Night, and Salem Bus Tours to other sponsoring groups in the community.

1985-1986 – CHRISTY BERGLAND IZARD, President
(Mrs. W. Bolling Izard)
Children’s Drama; Kids on the Block; Ronald McDonald House; Parent Education and Safety Education projects continued; research in areas of Aging and Substance Abuse; Beat Alcohol and Drugs (B.A.N.D.) Conference; $5,000 gift to Center in the Square Endowment Fund; Flood of 1985 – gift of $5,000 to American Red Cross for flood relief; Bargain Bazaar; Roanoke Valley Horse Show; limited reprint of “Of Pots and Pipkins”; 60th Annual Meeting began our 60th Anniversary Celebration.

1986-1987 – ELAINE LEE “LAINY” WILHELM, President
(Mrs. W. Lee Wilhelm III)
Celebrated and paid tribute to the 60th year of the JLRV; continued Projects: Aging Advocacy, Children’s Drama production of Alice in Wonderland, Kids on the Block, Parenting Education, Safety Education, Ronald McDonald House and Substance Abuse Project established the Student Awareness System; hosted and coordinated Kaleidoscope; Bargain Bazaar, Roanoke Valley Horse Show; awarded two Mary Terry Goodwin Kuyk Volunteer Scholarships of $1,000 each; established a Scholarship Endowment Fund, co-sponsored Volunteer Awards Luncheon with VAC and the Council of Community Services; increased number of voting members of Board from 20 to 25; held a Valentine Ball in Celebration of our 60th year of volunteer service; made donation of approximately 150 car seats to City of Roanoke’s Department of Human Resources; established a Community Opportunity Grants Program.

1987-1988 – KAY JOHNSON KELLY, President
(Mrs. James A. Kelly)
League Headquarters moved from Fralin & Waldron Office Park to South Park on Starkey Road; continued projects: Aging Advocacy, Children’s Drama, Kids on the Block, Parent Education, Ronald McDonald House, Safety Education and Substance Abuse; began Woman to Woman, an AJL alcohol awareness program for women; fundraisers included The Roanoke Valley Horse Show and Bargain Bazaar; membership voted to rescind motion that JLRV adopt Bargain Bazaar as fundraiser for Community Trust Fund for 1988-1989 and that a Dinner Auction be substituted as a fundraiser for 1988-1989; information on Explore Project presented to membership by River Foundation Staff; Lynn Davis elected to Area II Council as Public Policy Resource; awarded two Mary Terry Goodwin Kuyk scholarships; co-sponsored Volunteer Awards event with Council of Community Services; awarded $3,000 in Community Opportunity Grants; $5,000 gift for Capitol Campaign of Center in the Square.

1988-1989 – KATHERINE C. HARRISON, President
Community Projects: Aging Advocacy, Ronald McDonald House, Children’s Drama, Substance Abuse, Teen Outreach, Project Independence, Woman to Woman, Kids on the Block, Parenting Education and Conference on Family Violence. Fundraisers: Roanoke Valley Horse Show and Not So Silent Auction. Awarded two Mary Terry Goodwin Kuyk scholarships; co-sponsored Volunteer Awards ceremony and Adolescent Health Issues Workshop with Council of Community Services; Membership Diversification Committee recommended changes in Bylaws regarding admissions procedures; Provisionals completed four projects.

1989-1990 – JAN BUTLER GARRETT, President
(Mrs. J. Randolph Garrett III)
Projects: Strengthening the Family – Childcare Connections, Project Independence, Ronald McDonald House, Volunteers for Active Retirement, Woman to Woman, Youth at Risk – Adolescent Health Issues, Teen Outreach Program, Cultural Arts – Explore Education and Children’s Drama; added researchers to each Focus Area; awarded $6,000 in Community Opportunity Grants, $2,000 to Virginia Western Community Arboretum, $2,000 to TAP’s fire recovery fund, and two Mary Terry Goodwin Kuyk scholarships; co-sponsored Volunteer Awards ceremony and Adolescent Health Issues Workshop with Council of Community Services; presented seminar on women and alcohol; invited public to hear Pat Moore speak at April membership meeting; Fundraisers: Roanoke Valley Horse Show and the Stocked Market.

1990-1991 – SUSAN PIERCE LANCASTER, President
(Mrs. William J. Lancaster)
Projects: Strengthening the Family – Childcare Connections, Project Independence, Youth at Risk – Teen Outreach Program, Parent Outreach Program, Conference on Mentoring Partnerships, Cultural Arts – Explore Education and Children’s Drama; Project Independence was terminated; awarded $7,990 in Community Opportunity Grants; donated $4,000 to the Explore Project, awarded two Mary Terry Goodwin Kuyk scholarships; sponsored Conference on Mentoring Partnerships; Membership Diversification
Committee and training implemented; widened age limits for Active members; Fundraisers were Roanoke Valley Horse Show (awarded Andrew M. Montgomery trophy) and the Stocked Market.

1991-1992 – JANE EGGLESTON COULTER, President
(Mrs. Murray K. Coulter Jr.)
Projects: Education and the Family – Child Care Connections, Teen Outreach Program, Parent Outreach Program, Children and the Arts – Children’s Drama, ArtVenture, VIDA, The Environment – Explore Education and Household Hazardous Waste Collection Day; Child Care Connections was terminated; Teen Outreach Program and Parent Outreach Program will continue over the next three to five years in a turnover phase in conjunction with AJLI; awarded $8,003 in Community Opportunity Grants; donated $5,000 to Center in the Square; pledged $10,000 to the Council of Community Services over a three-year period (donated $3,333); awarded two Mary Terry Goodwin Kuyk scholarships; created the office of Marketing Vice President; Fundraisers: Roanoke Valley Horse Show and The Stocked Market.

1992-1993 – WENDY WELLS MOORE, President
(Mrs. Wilson P. Moore)
Projects: Education and the Family – H.O.P.E. Helpers, the Toy Room, Teen Outreach Program Turnover, Children and the Arts – ArtVenture, VIDA, Children’s Art Museum, The Environment – Household Hazardous Waste Solution, Explore Education and Second Chance; Children’s Drama, VIDA, and Second Chance will be place with the Project Research and Development Committee for further study; Teen Outreach Program will continue for the next three to five years in a turnover phase; awarded $8,000 in Community Opportunity Grants; donated $450 to Red Cross/Hurricane Andrew, $5,000 to Girl Scouts, $1,000 to Renew Roanoke; awarded two Mary Terry Goodwin Kuyk scholarships; sponsored first town meeting, “The Valley Looks at Violence - Are Our Children Armed and Dangerous?”; sponsored Virginia SPAC Cluster Meeting; Fundraisers: Roanoke Valley Horse Show and The Stocked Market.

1993-1994 – VALETA SLEDGE PITTMAN, President
(Mrs. Jackson L. Pittman IV)
Community Programs: ArtVenture Grand Opening October 1993, Project H.O.P.E., the Toy Room and Explore Education; Teen Outreach Program receives $4,000 in final funding; the Toy Room and Explore Education turned over to the Parent’s Place at the YMCA. and Explore Park, respectively; created Program Research and Development and Cross Functional Committees who jointly managed the focusing process; selected affordable quality childcare as our first focus area; childcare program of four direct service projects approved by membership; Affordable Childcare Endowment Fund established with initial contribution of $250,000; appointed Ad Hoc Membership Growth and Diversity Committee; changed bylaws that relaxed residency requirements and sponsorship policy; awarded $10,000 in Community Opportunity Grants and donated $2,000 to Mill Mountain Theatre; awarded two Mary Terry Goodwin Kuyk scholarships. Fundraisers: Roanoke Valley Horse Show and the Stocked Market; approved Horizons Fashion Show.

1994-1995 – SUZN K. HEAD, President
(Mrs. Paul J. Head)
Received BMW Community Impact Award for $10,000, Roanoke City Block Grant for $20,000 and $1,000 JCPenney Golden Rule Award — all for the Project H.O.P.E. after-school program. Fundraisers RVHS, Stocked Market and Horizon collectively earned $136,000. Community projects: ArtVenture, Project H.O.P.E. and Care That Counts. Re-designed Provisional Course, funded $10,000 in Community Opportunity Grants, donated $2,500 to Council of Community Services, $2,500 to C.H.I.P., $2,000 to Mill Mountain Theater, contributed $50,000 to Care That Counts Development Fund, awarded two Mary Terry Goodwin Kuyk scholarships.
1995-1996 – SUSAN S. GIVEN, President  
(Mrs. James B. Given IV)  
Community Projects: Project H.O.P.E., West End Center Family Mentoring Program, SMART STARTS at the Maternal and Infant Education Center, Greenvale School Alumni Association, Bogardus and ArtVenture. Fundraisers: Roanoke Valley Horse Show, Horizon and Stocked Market. Funded $5,000 in Community Opportunity Grants, received an unprecedented second year $20,000 Roanoke City Block Grant to fund the Magic Place at the Hurt Park Elementary School, contributed $50,000 to the Care That Counts Development Fund and awarded two Mary Terry Goodwin Kuyk scholarships.

1996-1997 – SANDRA OWENS SNEAD, President  
(Mrs. James G. Snead Jr.)  
Community Projects: Project H.O.P.E., Smart Starts at the Maternal and Infant Education Center, West End Center Family Mentoring Program, Greenvale School Alumni Association, Bogardus and ArtVenture. Fundraisers: Roanoke Valley Horse Show, the Stocked Market and Bargain Bazaar. Funded $5,000 in Community Opportunity Grants, received a $12,500 Roanoke City Development Block Grant to fund the Magic Place at Hurt Park Elementary School, contributed $50,000 to the Care That Counts Development Fund and awarded two Mary Terry Goodwin Kuyk scholarships.

1997-1998 – VIRGINIA “GINNY” BARTON JARRETT, President  
(Mrs. Shields Jarrett)  

1998-1999 – KELLY HUFFMAN ELLIS, President  
(Mrs. Russell Ellis)  
Community Projects: Project Research & Development, Smart Starts, Dreamvale, Clearbrook Elementary School, Connections That Count, Star Sampler. The Stocked Market earned almost $118,000.00. Awarded $15,000 in Community Opportunity Grants. Awarded $3,000 for the Mary Terry Goodwin Kuyk scholarships. Awarded $16,000 in childcare scholarship funds to needy families. Donated $20,000 to help fund the salary of development specialist for the Children’s Garden. Renovated JLRV headquarters in the Jefferson Center. Donated van with additional funds for driver, aide, gas, and insurance to Greenvale School as well as making a $50,000 pacesetter donation to begin capital expansion.

1999-2000 – LESLIE COCHRANE MAGEE, President  
(Mrs. A. Carter Magee Jr.)  
Community Projects: Project Research & Development, Dreamvale, Family Matters, Clearbrook Elementary School, Star Sampler and Connections That Count. The Stocked Market earned over $128,000. Awarded $22,129 in Care That Counts scholarships, $15,000 in Community Opportunity Grants to 17 organizations and $4,000 in Mary Terry Goodwin Kuyk scholarships. Donated $5,000 to ArtVenture, $5,000 to Family Services and $1,000 to Hurricane Floyd victims. Continued our support of Greenvale Nursery with a $50,000 donation, Hurt Park Elementary’s after school program with a $15,000 donation and Clearbrook Elementary School’s after-school program with a $10,000 contribution. A membership survey was conducted in September, the result of which expanded our focus beyond affordable childcare to broader issues affecting the overall welfare of children. A website for JLRV was developed.
2000-2001 – JANET DUNN FRANTZ, President
(Mrs. James S. Frantz Jr.)
Community Projects: ArtVenture — Art Museum of Western Virginia, Connections That Count/Public Affairs Committee, Craig County Child Care Center, Family and Youth Development Collaborative, National Conference for Community and Justice Roanoke Region (NCCJ) — Local Colors, Northwest Child Development Center, Presbyterian Community Center (PCC) — Pathways Program, Roanoke Court Appointed Special Advocate (CASA), Science Museum of Western Virginia — Community Partnership for Youth, Star Sampler, Total Action Against Poverty (TAP) — Transitional Living Center and Project Research & Development. Fundraisers: Premiere of “Oh My Stars! Recipes That Shine” in September 2000, and the Stocked Market earned over $130,000. Awarded $23,000 in Care That Counts scholarships, including the establishment of the Cole Thomas Memorial JLRV Scholarship through the Roanoke County Schools’s Educational Foundation; Community grant budget exceeded $268,686 including $4,000 in two Mary Terry Goodwin Kuyk scholarships, $15,000 to Hurt Park Elementary School’s Magic Place after-school program, $10,000 to Clearbrook Elementary School’s after-school program and $2,000 to the Teen Outreach Program. Further, $8,000 was contributed to Greenvale School’s Chili Cook-off fundraiser. Held the 2nd Annual Legislative Forum on Children’s Issues. Development of Public Relations Video and Marketing brochure — Women With A Mission. Research began for Susan G. Komen Race for the Cure and Kaleidoscope. Established Mary Terry Goodwin Kuyk Community Leadership Award for outstanding Sustainer volunteerism.

2001-2002 – RUTH ELLEN DUVALL KUHNEL, President
(Mrs. Paul Christopher Kuhnel)
The JLRV celebrated its 75th anniversary. Community Projects: Apple Ridge Farm’s Reading Adventure Program, Hallmark’s Kaleidoscope, Presbyterian Community Center’s Pathways program, Family and Youth Development Collaborative, Craig County Childcare Center, Science Museum of Western Virginia, Success by Six’s TEACH program, Connections That Count/State Public Affairs Committee (including the Third Annual Legislative Forum, Lights on After-school Rally and United With Youth Service Day) and Star Sampler done-in-a-day projects. The total community grant budget: $145,000 including $40,000 in Care That Counts scholarships to 11 organizations, $5,500 to five Community Opportunity recipients, $4000 in two Mary Terry Goodwin Kuyk scholarships, $2,000 to Teen Outreach Program and $8,000 to Greenvale’s Chili Cook-off. Provisional projects: Northwest Child Development Center; Spring Fling at the Rescue Mission and the Children’s Corner at Greenvale School’s Chili Cook-off. Fundraisers: “Oh My Stars! Recipes That Shine,” including the first annual Taste of the States and the Stocked Market Holiday Bazaar, which raised $120,000. Donated $4,600 to the Twin Towers Orphan Fund in remembrance of the September 11th terrorist attacks.

2002-2003 – MARY ELIZABETH “MIMI” RAINERO COLES, President
(Mrs. William Patton Coles IV)
Community Accomplishments – Virginia Museum of Transportation “Star Station” officially opened June 14, 2003; first annual Safe Kids Bike Rodeo and participation by our members in over 20 Star Sampler done-in-a-day projects throughout the Roanoke Valley. Community Council projects: the Rescue Mission birthday parties; American Cancer Society Pink Ribbon Challenge; Presbyterian Community Center RIF Reading Challenge; Transitional Living Center Reading Buddies Program; Bethany Hall and the Community Christmas Store. New Member Class projects: Red Cross Pediatric Blood Drive and Greenvale Nursery Sensory Garden. Connections That Count/State Public Affairs Committee Fourth Annual Legislative Forum. Community Opportunity Grants: Prevent Child Abuse Roanoke Valley; Camp Virginia Jaycees; Science Museum of Western Virginia and Apple Ridge Farm. Care That Counts scholarships granted to Community School, Craig County Child Care Center, St. John’s Community Youth Program, Greenvale Nursery School, Girl Scouts Blue Ridge Mountain Council, Presbyterian Community Center, Downtown Learning Center and
YMCA Magic Place. Community budget: $108,000 including $27,000 in Care That Counts scholarships to eight organizations, $12,500 to five Community Opportunity Grants recipients, $4,000 to MTGK scholarship recipients; $1,000 to Teen Outreach Program and $8,000 to Greenvale’s Chili Cook-off. JLRV fundraisers, the Stocked Market Holiday Bazaar, Splurge gala, our premier cookbook “Oh My Stars! Recipes That Shine” and the second annual Taste of the States realized income of over $180,000 to further League projects. In-League accomplishments: Published 11 issues of The Star with the addition of an August issue; published first formal Annual; created new Extended Active level of membership; created the Sustainer Core Committee to help develop Sustainer programs and activities; recognized Greenvale Nursery, the American Red Cross and the Virginia Museum of Transportation as the first recipients of the new JLRV Partnership Plaque.

2003-2004 – NATALIE LYNN HENLEY, President
Celebrated 75th anniversary as a member of AJLI (Association of Junior Leagues International), the 15th annual Stocked Market and the 20th anniversary of the opening of the Ronald McDonald House. Received two AJLI awards presented as a member of the Annual AJLI meeting in Chicago in April 2004. JLRV awarded the Crest Whitestrips Award for $10,000 for the Pediatric Blood Drive partnership with the American Red Cross and our sister Junior Leagues throughout Virginia. AJLI award was for new member class recruitment program. Community Projects: TAP Read to Me Program, Transitional Living Center, Pediatric Blood Drive with American Red Cross, Pink Ribbon Challenge with American Cancer Society, Rescue Mission, Bethany Hall, Apple Ridge Farm, Virginia Museum of Transportation Star Station and Safe Kids Bike Rodeo. New Member class projects: Cookbook Taste of the States at the Stocked Market, Pink Ribbon Challenge and the playground honoring the 20th anniversary of the Ronald McDonald House. Project Development Grants: Children’s Advocacy Center, Downtown Music Lab and St. Francis House. Community Opportunity Grants selected by membership: Bethany Hall, Bradley Free Clinic, CHIP and Community Youth Program at St. John’s. Awarded two MTGK scholarships of $2,000. JLRV fundraisers: 15th Anniversary Stocked Market Holiday Bazaar and Splurge Gala raised $169,591.88; “Oh My Stars! Recipes That Shine” cookbook and Taste of the States added over $190,000 support. Updated and upgraded website with numerous enhanced services and a new address, www.jlrv.org. Recognized Fink’s Jewelers, Salem Civic Center, Ronald McDonald House, and TAP Read to Me with JLRV Partnership Plaques.

2004-2005 – REGINA GREEN CARSON, President
(Mrs. David Bradford Carson)
Received the $10,000 Crest Whitestrips Community Smile Award for our 2003-2004 Provisional project, the Ronald McDonald House Playground; created rolling, three 3-year strategic plan for the Junior League. Volunteered more than 2,000 hours in the community. Community projects: Apple Ridge Farm, Bethany Hall, the Children’s Advocacy Center (CAC), the Pink Ribbon Challenge, the Rescue Mission, a variety of Star Sampler done-in-a-day projects, Total Action Against Poverty (TAP) and the Transitional Living Center (TLC). Provisional projects: American Red Cross Pediatric Blood Drive and Greenvale School playground improvement. Fundraisers: The Stocked Market and the “Oh My Stars! Recipes That Shine” cookbook, which together earned a total of over $183,000. Awarded over $80,000 in grants, sponsorships and scholarships. Was the title sponsor of the Child Health Investment Partnership’s (CHIP) Tug for Tots. Presented seven in-League membership awards. Celebrated record success of the Stocked Market with “Show after the Show.” Began the annual tradition of the Junior League Homestead retreat.

2005-2006 – JULIE HABEL WHEELER, President
(Mrs. Mitchell Vincent Wheeler)
Invested $150,000 in our community during the 2005-2006 year through grants, scholarships and sponsorships. Project Development Grant recipients: Habitat for Humanity Women’s Build ($25,000), Rescue Mission Women’s and Children’s Center apartments ($25,000), Children’s Advocacy Center child-
friendly interview room ($22,503) and the Art Museum of Western Virginia ArtVenture ($16,350). Community Opportunity Grants totaled $12,500: Carilion Medical Center for Children for a multi-sensory cart, the Children’s Advocacy Center for Good Touch/Bad Touch curriculum, the West End Center for a reading enrichment program, St. John’s Community Youth Program for a “get active” program and Young Audiences of Virginia, Inc. to provide dance instruction to underprivileged children. Care That Counts Grants totaled $30,000: Special Olympics, Family Center YMCA, TAP Head Start, TAP Families in Transition, Boys and Girls Club, Camp Virginia Jaycees, Inc., Blue Ridge Behavioral Healthcare and the St. John’s Community Youth Program. Over 1,000 volunteer hours by our members: Rescue Mission Women and Children’s Center, Transitional Living Center, Bethany Hall Extreme Makeover, Children’s Advocacy Center, Pink Ribbon Party in the Park for breast cancer awareness, Women’s Build Habitat House, Fourth Annual Pediatric Blood Drive and First Annual Kids in the Kitchen. Co-sponsored speaker Dr. Ann Kulze. Fundraisers: $191,000 in net income. Stocked Market record earnings of over $176,000 and the cookbook $15,000. Future Grants: Apple Ridge Farm and their Aspire 2016 project ($50,000), the Carilion Children’s Medical Center ($150,000 over the next three years). The Star redesigned; website: online dues payments added; The Star archives added. Community partners recognized: Bethany Hall, Rescue Mission, Habitat for Humanity and Schaal’s Events and Catering.

2006-2007 – LUTHERIA HARRISON SMITH, President
(Mrs. James Smith)
Provided an excess of 1,200 volunteer hours to support community service agencies; Project Development Grant recipients collectively received $100,000: Apple Ridge Farm’s Aspire 2016 Program ($50,000); and Carilion Clinic Children’s Hospital ($50,000); partnered with the YMCA to present Kids in the Kitchen event; worked with women leaders in the Roanoke Valley and Hollins University’s Batten Leadership Institute Director to develop Young Women’s Leadership. Raised $192,119 in net income to fund JLRV community projects; held 18th Annual Stocked Market Holiday Shopping Extravaganza with over 100 merchants and in excess of 10,000 shoppers for the three-day period, raised approximately $174,000. “Oh My Stars! Recipes That Shine” featured in the September/October 2006 edition of Southern Lady magazine and on WDBJ’s Weekend Diner segment. Sold out of “Oh My Stars!”; JLRV’s original cookbook, “Of Pots and Pipkins” reprinted to celebrate the 35th anniversary of its 1971 printing. Five agencies to receive $100,000 next year (in addition to the second installment of $50,000 to Carilion): The Presbyterian Community Center ($16,100) to renovate additional space for the Pathfinders Program; TAP/Head Start ($42,115) to purchase the “Literacy in a Box” curriculum for local Head Start centers; Bethany Hall ($30,767) to renovate an apartment to increase capacity from 22 to 26 women; YMCA/Conflict Resolution Center ($3,000) for staff training to combat adolescent bullying; and Greenvale School (up to $8,018) to purchase a new school bus. Community Opportunity Grants totaling $11,750 were awarded for payment next year to Roanoke Area Ministries, the Community Christmas Store, the Science Museum of Western Virginia, Roanoke Adolescent Health Partnership and Roanoke Valley Speech and Hearing Center. Grants Committee awarded $24,225 in Care That Counts scholarships to YMCA Magic Place, Community Youth Program at St. John’s, Camp Virginia Jaycees, Greenvale School, Downtown Music Lab and the Presbyterian Community Center. Fund Development proposal for Derby Duck Race fundraiser approved; Community Volunteer Fair held; fifth annual Pediatric Blood Drive; Provisional committee raised over $11,000 for playground for Mill Mountain Zoo.

2007-2008 – MARGARET ANN EWART AYERS, President
(Mrs. Christopher Todd Ayers)
Provided over 1,300 volunteer hours to support many community service agencies and raised $182,277.76, which helped to fund our Project Development Grants recipients this year. Bethany Hall ($30,767): funded the addition and renovation of an apartment to increase program capacity from 22 to 26 women. Carilion Clinic ($50,000): funded the finish of the playroom in the new children’s wing. Greenvale School (up to
$8,018): our funding will assist in the purchase of a new school bus. Presbyterian Community Center ($16,100): funded the Pathfinders Program (Day Treatment) with renovated and expanded program space. TAP Head Start ($42,115): funded the purchase of a new literacy curriculum, “Literacy in a Box,” that will be used in the Head Start centers. YMCA Conflict Resolution Center ($3,000): funded staff training for purposes of combating bullying. The Fund Development Council raised a grand total of $175,252.47 through the 19th Annual Stocked Marked Holiday Shopping Extravaganza, with the participation of over 100 merchants and in excess of 10,000 shoppers. The JLRV reprinted 3,000 new copies of “Oh My Stars!” The Cookbook Committee worked hard to refill orders to our wholesale accounts and generated a total of $7,025.29 in income. 

The JLRV reprinted 3,000 new copies of “Oh My Stars!” The Cookbook Committee worked hard to refill orders to our wholesale accounts and generated a total of $7,025.29 in income. This year also marked the grand commencement of a new funding opportunity for JLRV, The Derby Duck Race. The Grants Committee selected three agencies to receive $127,631 next year: Junior Achievement ($14,740): to fund the “Our Region” education program to at-risk children in the following schools: Burlington, Garden City, Forest Park and Monterey Elementary Schools as well as the Roanoke Academy of Math & Science. Rebuilding Together ($22,500): will fund the repair of at least three homes per year for three years where children are living in substandard conditions. Southwestern Virginia Second Harvest Food Bank ($50,840): will fund the Backpack Program to eliminate child hunger by providing hungry children (0-19 years) with healthy, nutritious food for easy preparation at home when other resources are not available (weekends and school vacations). The Grants Committee also decided upon Community Opportunity Grants, which totaled $10,626.00. CASA ($2500): will fund a part-time trainer to conduct sessions for volunteer court advocates who work with children and parents in the juvenile justice system due to child abuse and neglect. Carilion Hospice Services ($2500): will fund the registration of 50 campers to attend Camp Tree house, a weekend retreat for grieving children ages 6-17 years. CHIP ($1,626): will fund the purchase of three “Let’s Play it Out” therapeutic intervention tool kits that help mental health case managers to work with children who live in poverty and who have emotional disturbances. The Achievement Center ($1,500): will fund the purchase of multi-sensory textbooks, tapes and videos for children with learning disabilities. The Science Museum of Western Virginia ($2,500): will fund the purchase of The Cowboy Astronomer as well as museum visits and educational services for up to 100 after school participants. The Grants Committee also made the decision to award $28,925 in Care That Counts scholarships. Blue Ridge Autism Center ($5,000): will provide five scholarships for the Summer PLUS Program that focuses on social goals and the development of language, critical areas for children with autism. Children’s Home Society of Virginia ($1,725): will fund the recruitment, approval process and training of one family in Roanoke to become a foster family. Girl Scouts of Virginia Skyline Council ($2,500): will fund 15 girls from the Roanoke Community Initiative Program to attend Summer Camp 2008. These girls come from troops that reside in seven of Roanoke City’s public housing communities. Healing Strides, formerly Roanoke Valley Therapeutic Riding Program ($5,000): will fund a scholarship that helps special needs children take advantage of equine assisted therapy services. TAP Head Start ($9,700): will fund the conversion of one part-time, part-year class to a full-day, full-year class thereby extending services for 17 children of working families from 6:30 a.m. to 6 p.m. for 12 months. YMCA Magic Place ($3,500): will fund 25 needy children from Westside, Fairview, Morningside and Round Hill Elementary Schools.

2008-2009 – KATHARINE DONAHUE STEVENS, President
(Mrs. Christopher Stevens)
Volunteered more than 5,000 hours in the community. Adopted new community vision for the next five years to focus on child health and welfare. Community projects: Carilion Clinic Pediatric Program, Foundations of Leadership, Healthy Kids - Boys and Girls Clubs and Second Harvest Food Bank and Junior Achievement. Partnered with Hollins University and William Fleming High School to complete the first Foundations of Leadership program. Participated in Rebuilding Together workday and challenged each council to attend. Coordinated the fourth annual Kids in the Kitchen childhood obesity and nutrition initiative. Invested $152,165 in grants and $15,500 in program services and sponsorships. Project Development Grants included: Second Harvest Food Bank/Boys and Girls Clubs “Backpack Program” $25,400; Rebuilding

2009-2010 – BETH CARPENTER CROSS, President
(Mrs. William Cross)
First year of our five-year community focus on childhood health and welfare. The logo for our initiative was created by a student from the TAP Head Start program, as the winner of an art contest sponsored by the JLRV. Volunteered more than 6,500 hours on activities such as committee placements, Provisional projects, and Star Sampler spot jobs. Community committee placements at TAP, Young Audiences of Virginia and Second Harvest Food Bank, with more than $45,000 in funding. The Foundations of Leadership Program did not take place this year; committee members were able to impact the community with other projects. Organizations receiving funding from the JLRV for the 2009-2010 year in the form of Community Opportunity Grants and Care That Counts Grants: Greenvale School--$1,500 to fund a security system upgrade for push button locks; Roanoke Area Ministries--$1,500 to fund their Emergency Aid Program for families with children; TAP-- $1,480 for initial funding of a playground project at the Transitional Living Center. Care That Counts funding given to: Apple Ridge Farm ($1,000) for summer camp tuition, Presbyterian Community Center ($7,000) for subsidized participation in after-school initiatives in the Pathways for Youth program, Salvation Army ($17,550) for tuition and transportation costs for after-school programming for children living in homeless shelters and YMCA Magic Place ($3,000) for tuition for summer camp. The grants for the 2010-2011 year total nearly $70,000. Project Development Grant recipients: DePaul Community Resources ($20,314) and Roanoke Adolescent Health Partnership ($18,500). Community Opportunity Grants were awarded to the following organizations: Roanoke Area Ministries to fund an Emergency Financial Aid Program to help parents pay for prescription medications for their children ($1,500), the Ronald McDonald House to fund a toy room renovation and toy update ($1,500), CHIP to implement the Parents as Teachers curriculum for high-risk families with young children ($1,500) and the Rescue Mission for the purchase of diapers for babies housed at the Women and Children’s Center ($1,500). The Care That Counts Grants funded the following: Rescue Mission ($5,000), YMCA Magic Place ($3,200), Apple Ridge Farm ($5,000), Roanoke Valley Speech & Hearing Center ($1,500), Brain Injury Services of SWVA ($1,000), Community Outreach Program ($2,000) and TAP ($5,000). Successful twenty-first year of the Stocked Market, raising more than $172,000. Sales of “Oh My Stars!” and other JL cookbooks totaled more than $6,000. President appeared on an episode of Weekend Diner with an “Oh My Stars!” recipe. Trained 52 new Active members. Eighth Pediatric Blood drive brought in 134 donations. Bargain Bazaar raised more than $4,000. The Provisional class donated funds to the Northwest Child Development Center in the form of a grant. Anonymous Sustainer created Membership Opportunity Scholarship for members unable to afford full dues payments.

2010-2011 – NICOLE BREWER TERRILL, President
(Mrs. Gregory Michael Terrill)
Presented the Stocked Market at AJLI’s Annual Conference. Created the Sunshine Committee and initiated Pass It On! Continued focus on childhood health and welfare. Volunteered over 6,000 hours in the
Community projects: Kids in the Kitchen, CHIP, DePaul Community Resources, Roanoke Adolescent Health Partnership and a variety of Star Sampler done-in-a-day projects. Welcomed 35 new Active members in May. Provisional projects: Ninth Pediatric Blood Drive and four Done-in-a-Day projects. Fundraisers: the Stocked Market and “Oh My Stars!” cookbook, which together earned over $173,000. Awarded over $75,000 in grants, sponsorships and two Mary Terry Goodwin Kuyk scholarships.

2011-2012 – SARAH ANNE BLUM, President
(Mrs. Bradley Jay Blum)
The League continued its focus on childhood health and welfare. The membership volunteered over 10,000 hours in the community. The community projects included CHIP, New Horizons Healthcare (Kids in the Kitchen), Ronald McDonald House, Presbyterian Community Center, Pass It On! and Habitat for Humanity. Twenty-seven new members joined the League in May. The Provisional Class hosted the 10th Annual Community Blood Drive as well as completing four Done-in-a-Day projects. Our fundraisers, the Stocked Market and “Oh My Stars!” cookbook, earned over $173,000. We also awarded almost $70,000 in grants and sponsorships to local nonprofits as well as providing two Mary Terry Goodwin Kuyk scholarships to college-bound high school seniors.

2012 – 2013 – AMY W. FOSTER, President
(Mrs. Jeffrey W. Foster)
Kicked Off year with 85th birthday celebration at Hidden Valley Country Club. The League continued its focus on childhood health and welfare for the 4th year. Community projects included aiding in establishment of Grief/Loss Center through Family Service of Roanoke Valley, Feeding America of Southwest Virginia, Presbyterian Community Center, and Ronald McDonald House of Southwest Virginia. League members logged over 9,500 in volunteer hours. Twenty-six new members joined the League in May. The Provisional Class hosted the 11th Annual Blood Drive as well as Done-In-A-Day Projects. Fundraisers including Stocked Market and “Oh My Stars” Cookbook sales raised over $150,000. Approximately $60,000 in grants and sponsorships were awarded to local non-profit agencies to fund projects and events focused on improving the lives of women and children in the Roanoke Valley. Scholarship monies were awarded to two high school seniors who exhibited a commitment to voluntarism and academic excellence. Monthly meetings focused on educating members regarding mission, projects and purpose. A fundraising ad hoc committee was established to begin researching future fundraising projects.

2013 – 2014 – MACEL H. JANOSCHKA, President
The 25th Annual Stocked Market kicked off with a celebration on the rooftop of Center in the Square. This event was well-attended by Sustainers, Active Members, and New Members. A Merchant Meet and Greet was held the night prior to the Stocked Market to thank our merchants for their participation in the event. The Stocked Market raised $163,687. Other fundraisers included cookbooks which raised over $2,700 and our Shop, Save and Serve card, a new fundraiser recommended by an Ad Hoc Fundraiser Committee. The committee recruited 25 retailers and raised over $1,400. The following grants were awarded during the 2013-2014 League Year: Community Project Grants: Straight Street’s Street Ransom - $30,000, Roanoke Children’s Theatre’s RCT Readers Theatre Program - $15,000, The Salvation Army Turning Point Domestic Violence Shelter - $25,000. Community Opportunity Grants $1,500 each went to Red Cross, Community Outreach Program, TAP- Total Action For Progress, and Junior Achievement of Southwest Virginia. Care that Counts: Apple Ridge Farm - $3,000, Community Youth Program – $1,500, Girl Scouts - $2,500, Greenvale School - $3,000, Mill Mountain Theatre - $3,000, YMCA Magic Place - $3,400. The President’s focus for the League year was on the second part of the League’s mission, “Developing the Potential of Women.” The “Ladies Who” program was created with “Ladies Who Lunch”, “Ladies Who Lounge” and “Ladies Who Learn” events scheduled throughout the year. This was the final year of the League’s five-year focus on Childhood Health and Welfare. After multiple ad hoc committee meetings, community focus groups and education sessions at General Membership Meetings, the League voted on a new focus of “Strengthening Families and Empowering Women.” The League also recognized over 12,700 hours of volunteer service members contributed. The League began utilizing League credit cards for the first time in
2013 and financial policies were drafted to ensure best practices. The League also partnered with Digital Cheetah to create a new website which went live in November 2013.

2014 – 2015 – AMY MCARTHUR, President
(Mrs. Steven Lucas McArthur)
The year focused on several initiatives: a member-centric focus for all members: New Members, Actives, and Sustainers; the refurbishment of the Sustainer Coffee; the expansion of the Ladies Who events for all members; a streamlined GMM approach with a cohesive PowerPoint presentation and format; completion of the new Governance Paradigm with the slating of the first Governance Board and Management Team; and grants and sponsorships awarded to support the new community focus of “Strengthening Families and Empowering Women”; the first-ever JLRV Leadership Forum with area women leaders; a Women’s Self Defense Clinic in partnership with the Roanoke Police Department; record donor year of 116 pints for the New Member Community Blood Drive; a League-wide Done in a Day in partnership with the Susan G. Komen Blue Ridge Affiliate in support of Race for the Cure. JLRV partnered with 5 area organizations to support the Roanoke Valley and focused on the following Community Projects: Ronald McDonald House and Taubman Museum of Art received volunteers only to aid in the support of their mission. Straight Street was awarded $30,000 for the launch of the Street Ransom program, designed to bring awareness to human sex trafficking with the ultimate goal of opening a shelter for girls ages 6 through 17 as they are rescued from trafficking situations. The Salvation Army Turning Point Domestic Violence Shelter was awarded $25,000 to create a full-fledged Recreation and Art Therapy Program to help youth staying at the shelter address emotional issues through sports and art. The Roanoke Children’s Theatre was awarded $15,000 to fund the RCT Readers Theatre Program and awareness kits that were sent to all 3rd grade classes in Roanoke City schools reaching over 1000 students. The JLRV raised almost $170,000 through the Fund Development portfolio, which included the Stocked Market, cookbook sales, and the Shop, Save and Serve card. Over $105,000 in grants and sponsorships were awarded during the 2014-2015 League year. Community Project Grants: Cultural Arts for Excellence (CAFÉ) - $25,410; Blue Ridge Literacy - $25,000; Habitat for Humanity - $24,590. Community Opportunity Grants: Brain Injury Service of Southwest Virginia - $2,000; Blue Ridge Autism and Achievement Center - $2,000; Community Youth Program at St. John’s Inc. - $1,500; Total Action for Progress - $1,286.93. Care That Counts Grants: Apple Ridge Farm $3,000; YMCA Magic Place $2,250; Greenvale School $3,000; Historical Society of Western Virginia $2,500; Girls on the Run $2,500. Sponsorships (Awarded by the Board of Directors): Ronald McDonald House Birthday Bash - $2,500; American Cancer Society Cure by Design - $1,250; Presbyterian Community Center Dragon Boat Races - $1,500; Susan G. Komen Race for the Cure - $2,000; Prevention Council Eat Dinner with the Family - $500; CHIP Breakfast with Santa - $850; DePaul Women’s Achievement Event $500; Children’s Miracle Network Heels for Healing Event - $1,000. Two college-bound Roanoke Valley students were awarded the Mary Terry Goodwin Kuyk scholarship for $2,500 each. The JLRV completed the 3 phase transition to the Governance Board and Management Team leadership platform. Members invested 10,025 volunteer hours of service into the Roanoke Valley during the 2014-2015 League year.

2015 – 2016 – SHANNON SHAFFER, President
GINGER POOLE AVIS, Executive Vice President
This was the first year of having a Governance Board and a Management Team. Prior to this year, a Board of Directors ran the JLRV. This split in leadership allowed the Governance Board to be more strategic and the Management Team to handle day-to-day operations. A Strategic Plan was developed for January 2016 through May 2019. This was the second year of the community focus of “Strengthening Families and Empowering Women.” The JLRV selected three Community Project Grant recipients that aligned with that focus. Blue Ridge Literacy was awarded $25,000 for their ENFOLD (English for Families from Other Lands) program, which focused on educating and empowering immigrant mothers through literacy skills development. The program included training in appropriate parenting skills, steps towards American citizenship and employment preparation. Habitat for Humanity was awarded $24,590 to partially fund a “Women Build.” The home was built almost entirely by women (including our JLRV members) and built for a female head-of-household family. CAFÉ (Cultural Arts for Excellence) was awarded $25,410 to provide one mental health counselor to be on-site three days per week. The Community Opportunity Grant recipients were Blue Ridge Autism and Achievement Center ($2,000), Community Youth Program at St. John’s Inc. ($1,500), Total Action for Progress (TAP) ($1,286.93), and Brain Injury Services of...
Southwest Virginia ($2,000). The recipients of the Care That Counts Grants were Apple Ridge Farm ($3,000), Girls on the Run ($2,500), Greenvale School ($3,000) and YMCA Magic Place ($2,250). In addition, sponsorship funding was awarded by the Governance Board to local causes. The Stocked Market raised $140,092. Members participated in a League wide Done-in-a-Day, to support Susan G. Komen’s Blue Ridge Affiliate Race for the Cure. Members volunteered more than 8,000 hours during the League year.

2016 – 2017 – SUMMER HARPER, President
CHRISTY PAULEY, Executive Vice President

Celebrated the 90th Anniversary of JLRV with our membership at the Shenandoah Club. Highlighted 90 years of community impact throughout the league year and increased sustainer involvement. Mary Terry Goodwin Kuyk scholarship celebrated 30 years. Reconnected with other Virginia leagues and established the first Junior Leagues of Virginia Leadership Summit. The league continued its second year under the Governance Board and Management Team structure and first year of our three-year strategic plan. The General Membership Meeting format transformed to include legacy speakers, keynote speakers, Done-In-A-Day Projects to strengthen membership engagement. The 28th annual Stocked Market earned $162,446 and introduced the Home Grown Market. The Roanoke Valley Gives online campaign raised $2,582. Received a $1,000 donation by providing volunteers to the Foot Levelers Blue Ridge Marathon and $680 as the charity of the month for WSLS 10 News “3 Degree Guarantee.” Awarded over $39,000 in community grants and two Mary Terry Goodwin Kuyk scholarships during 2016-17. Community Project Grants: Community Outreach Projects (COP), $9,000; RYSE: Rehousing Youth for Success in Education, $16,000. Community Opportunity Grants: Apple Ridge Farm, $2,500; Carilion Clinic Foundation, $2,500; Katie’s Place, $1,000; Mental Health America of the Roanoke Valley, $2,000. Care That Counts Grants: 1st Tee Roanoke, $1,000; Greenvale School, $1,000. Participated in Celebrity Tip Off event raising $3,540 for Family Services of Roanoke Valley. The Star Magazine’s distribution increased to 3,000 to expand the reach of the mission of the JLRV in the community. New Members completed Done-In-A-Day projects with Presbyterian Community Center, Rescue Mission and Herman L. Horn Spring Fling. The “Have a Heart” themed New Member Blood Drive collected 88 pints of blood. We proudly welcomed 28 new Active members at the May Annual Celebration.

2017 – 2018 – GINGER POOLE AVIS, President
ERIKA LOVEGREEN, Executive Vice President

JLRV hosted the Second Annual Virginia Summit with Vicki Clark and Janine LeSeuer here Roanoke. The JLRV did several fundraising events including Stocked Market raising $155,424, with Bubbly Bar earning $2,500. Roanoke Valley Gives online campaign raised $2,582. The Roanoke Valley Gives online campaign raised $2,582. Received a $1,000 donation by providing volunteers to the Foot Levelers Blue Ridge Marathon and $680 as the charity of the month for WSLS 10 News “3 Degree Guarantee.” Awarded over $39,000 in community grants and two Mary Terry Goodwin Kuyk scholarships during 2016-17. Community Project Grants: Community Outreach Projects (COP), $9,000; RYSE: Rehousing Youth for Success in Education, $16,000. Community Opportunity Grants: Apple Ridge Farm, $2,500; Carilion Clinic Foundation, $2,500; Katie’s Place, $1,000; Mental Health America of the Roanoke Valley, $2,000. Care That Counts Grants: 1st Tee Roanoke, $1,000; Greenvale School, $1,000. Participated in Celebrity Tip Off event raising $3,540 for Family Services of Roanoke Valley. The Star Magazine’s distribution increased to 3,000 to expand the reach of the mission of the JLRV in the community. New Members completed Done-In-A-Day projects with Presbyterian Community Center, Rescue Mission and Herman L. Horn Spring Fling. The “Have a Heart” themed New Member Blood Drive collected 88 pints of blood. We proudly welcomed 28 new Active members at the May Annual Celebration.

2018 – 2019 – SUSAN STANLEY-ZAHORCHAK, President
ANNA MONCURE, Executive Vice President

A year of many firsts. First year of new Community Focus: addressing poverty by connecting the community to existing resources and removing barriers to healthcare and food. Community Council worked diligently on advocacy, public awareness, identifying volunteer service opportunities that aligned with new community focus, and capacity and coalition building with key community stakeholders. Regular volunteer efforts continued with the Ronald McDonald House, which celebrated its 35th anniversary in May 2019. Three special committees were established to further work in various areas: (1) Public Issues Ad Hoc was formed to help educate members and the public on pressing issues facing the community
and advocating for change with the larger goal of collaborating with the other Junior Leagues in Virginia in the re-establishment of a State Public Affairs Committee (SPAC); (2) Diversity and Inclusion Task Force was established to further our commitment and make diversity and inclusion a League-wide priority; and (3) Membership Model Ad Hoc was assembled to analyze and evaluate AJLI’s Membership Transformation Rollout, which resulted in membership changes being adopted to provide greater flexibility. The 30th Annual Stocked Market announced the return of SPLURGE! and raised $169,016. Other fundraisers and revenue sharing partnerships generated an additional $4,239. Total fundraising efforts equaled $173,255. Cookbook sales totaled $1,621. Abstained from awarding Community Project and Community Opportunity Grants to ensure all resources aligned with the new community focus. Care that Counts Grants: Mental Health of America ($2,000); West End Center ($2,000); Kids Soar ($1,000). Awarded two Mary Terry Goodwin Kuyk Volunteer Scholarships for $2,000 each. Established The Apel Family Grant, which will award $5,000 a year for 10 years to organizations requesting funds for unusual and capital expenditures. Selected seven (7) members to attend the Junior Leagues of Virginia Third Annual Leadership Summit hosted by the JL of Norfolk-Virginia Beach, six (6) members to attend AJLI’s Organizational Development Institute (ODI) in Charlotte, NC, and one (1) member was nominated to participate and represent the JLRV in Leadership Roanoke Valley. JLRV also nominated eight (8) members for the 2019 Women of Achievement Awards, with one member being the recipient of the Alison Parker Young Professional of the Year Award. After 21 years, JLRV headquarters was relocated. All historical records, photographs, and media sources were archived through the Virginia Room with the Roanoke Public Libraries. The first Sustainer Membership Meeting was hosted in March. The New Member Class hosted the 17th Annual Community Blood Drive in conjunction with six of the eight Junior Leagues in Virginia to create the first statewide blood drive with the theme Virginia is for Donors. In total, 360 units were collected: JL of Charlottesville (31 units); JL of Hampton Roads (39 units); JL of Lynchburg (38 units); JL of Norfolk-Virginia Beach (115 units); JL of Richmond (57 units); JL of Roanoke Valley (80 units). Participated in Family Services of Roanoke Valley’s Celebrity Tip Off: Dynamic Duos Event in April and raised $4,144. In May, 25 new members were welcomed into the League’s membership bringing the full roster to 127 active members and 293 sustainer members. Total membership of 445 members. Membership invested over 14,100 volunteer hours of service into the Roanoke Valley for the 2018-2019 League year.

2019 – 2020 – LINDSAY PHIPPS, President
KATE HAILEY, Executive Vice President
JLRV members provided more than 14,000 hours of community service to the Roanoke Valley. The 31st Annual Stocked Market raised over $132,000. The JLRV awarded grants to the following community organizations: $22,270 to the Bradley Free Clinic to provide more care to patients in the form of lab, pharmacy, and medical supplies; $7,901 to LEAP Mobile Market to install cold storage and for improvements to infrastructure; $5,000 to Kids Soar to help provide year-round multi-generational literacy education to underserved communities in Roanoke; $5,000 to the Child Investment Partnership of Roanoke Valley (CHIP) to assist with childcare costs for women attending school or job skill training; and $2,500 to the Boys and Girls Club for two refrigerators to provide kids with access to fresh food and produce. The League also made donations in the amount of $1,000 each to the Ronald McDonald House of Southwest Virginia and Feeding Southwest Virginia to assist with their COVID-19 relief efforts. The COVID-19 Pandemic started in March and procedures were amended so membership meetings could be held online and members could vote. Two Ad Hoc Committees were established to update the JLRV’s Strategic and Annual Plans. Sherry Howard was hired as the JLRV Manager in January 2020. The JLRV worked with Records Reduction, Inc. to convert many League documents and records to digital form. On April 21, 2020, the JLRV held its first virtual General Membership Meeting (GMM). A Website Ad Hoc Committee was formed to explore and implement a new League website. The new JLRV website was unveiled to members for the first time at the May 2020 Annual Celebration.
2020-2021 - JENNA ZIBTON, President
KATIE JONES, Executive Vice President

This year brought a pandemic, civil unrest and a presidential election. This year was all about being creative and innovative due to the ongoing pandemic. All Members did a great job of coming up with solutions to the many challenges we faced due to not being able to ‘operate as normal’. Many things were done this year out of community necessity and JLRV Members supported everything we could at a time when our community needed us most. All League meetings were held online. We were able to send more people to AJLI conferences due to being virtual. The Stocked Market was cancelled, but the committee organized three other fundraisers to keep the holiday spirit alive including Letters to Santa, a raffle basket valued at more than $1,000, and Stocked Market in a Box valued at $100. We also asked the community to donate the cost of their ticket. We held several special fundraisers including a JLRV swag sale where members could buy apparel with our logo and holiday cards through Minted. A new Annual Giving Campaign started in April to be used for our general operating fund making up for the loss in Stocked Market revenue and brought in $18,550, surpassing the $15,000 goal. Fund Development initiatives and other donations brought in more than $32,800. JLRV organized and partnered with Carilion Children’s for the first ever toy drive, collecting more than 3,000 items and $1,850 in monetary donations. New Members also created 200 craft kits so children in the hospital would have something to do during the holidays. The previous 2-year Diversity and Inclusion Task Force became a placement for Diversity, Equity and Inclusion Co-Chairs and they planned eight different training opportunities for members on everything from implicit bias to Bridges out of Poverty -- including book clubs, optional trainings and GMM keynote speakers. We also launched the first pre-GMM training opportunities. The monthly, one hour sessions focused on everything from how to become an elected or appointed civic leader, ace a Zoom interview, the need for foster care and adoption regionally, and mental health. JLRV raised $4,187 during the Family SERVICE VIP Dinner event benefiting Family Service of Roanoke Valley. JLRV was asked to provide volunteers for Carilion COVID-19 mass vaccination events held in the winter and spring and New Members, Actives and Sustainers volunteered during the months we were needed. The New Member community blood drive was held in March with the American Red Cross and collected 86 units. JLRV gave out more than $60,000 in grants and other donations throughout the year. Since we could not have an in-person holiday party, JLRV members voted to donate $1,000 to the JLRV and Carilion Children’s Toy Drive, $665 to Feeding Southwest Virginia, $665 to Bradley Free Clinic and $670 to Humble Hustle to buy coats for Roanoke City school children at Garden City Elementary School. Members opted to give $735 to Feeding Southwest Virginia in lieu of an Annual Celebration in person gathering. Grant applications included a lot of needed to offset the effects of COVID-19. We funded eight organizations, including fully funding five. The Community Focus Grant awards were a total of $32,000 for Local Environmental Agriculture Project (LEAP) and United Way of Roanoke Valley. Care that Counts Grants awarded were $15,000 given to the YMCA, Community Youth Program, Healing Strides and Kids Soar. The Apel Family Grant of $5,000 was awarded to Roanoke City Public Schools and The Agape Center. We held the Feeding Bodies and Minds: A food and book drive benefiting four Feeding Southwest Virginia food pantries and the West End Center. 568 pounds of food donated, $240 donated which will provide 1,200 meals, and 1000+ books donated (including 65 highlighting African American protagonists). JLRV members provided 8,864 hours of community service over the last year at a value of more than $252,000. ($28.54/hour). There was a big emphasis on communications and letting the community know what JLRV is doing. We launched a Food Security tab on jlrv.org showing community resources, food banks and more. We also launched a JLRV community newsletter (eblast) that went out several times during the year, highlighting our current work in the region, fundraisers and more going to hundreds of people. Our Strategic and Annual Plans are on track, with the exception of the planned large, in-person events being moved to the following year.